

## FROM THE CHAIRMAN'S DESK



John Loffhagen: Chairman, IFSG

"2019 witnessed several milestones for the industry, right from India getting its first gaming unicorn, to the Supreme Court declaring fantasy sports a game of skill & not chance.

What lies ahead is a bigger task with India becoming the largest fantasy sports user base, which means – need variety of sports, provide seamless user experience and address all the queries. The entire ecosystem has emerged due to the advent of technology, but the interest is retained because enhanced experience that is achieved through varied tools and techniques.

The industry is catering to each aspect through technology – identifying consumption trends, increasing scalability, addressing queries, sustaining interest, as well as UI/UX and payment transactions. The last one decade has seen the industry hustle and emerge as the largest, and the years to come will only showcase interesting turn of events making India surpass their own records."

## 1 YEAR OF STARS OF TOMORROW



### IFSG's 'Stars of Tomorrow' athletes win 58 medals in 12 months

The Indian Federation of Sports Gaming (IFSG) successfully completed the 1st year of athlete development program - Stars of Tomorrow (SOT). A remarkable accomplishment, the athletes to have won 32 gold, 20 silver and 6 bronze in Swimming, Sailing, Squash, Golf and Tennis all in a span of one year. With an aim to provide athletes with crucial support, the grant was utilized basis specific requirements of each athlete, that included training and living, competition expenses, sports nutrition, sports psychology, coaching etc. 37.76% of the grant covered competition expenses followed by 24.6% in coaching and 9.2% in sports nutrition.

Launched in December 2018, the 3-year programme by IFSG aims to identify and support India's future sporting talent in diverse non-mainstream sports such as sailing, squash, tennis, swimming, golf. The 13 athletes selected, out of the 168 entries, under the programme are given critical support towards the fulfilment of their sporting goals by the 'Implementation Partner', GoSports Foundation. Dream11 Foundation is the primary contributor to this programme and has pledged Rs.3 crores to support the same.

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