

## FROM THE PRESIDENT'S DESK



John Loffhagen: President, IFSG

*"The year has been really exciting for fantasy sports in India. In 2019 alone, fantasy sports operators entered into a partnership with over 20 sports leagues and on-boarded about 30 sportspersons as either brand ambassadors or endorsers. This has enabled to bring sports fans closer to the sport they love by actively engaging them instead of passive participation. We foresee the trend will further propel in 2020 with technology taking the lead and offering a great user experience through machine learning and AI; which would only mean growing the sports ecosystem overall in the years to come."*

## A Warm Welcome to Mr. AN Roy



Director-General of Police of Maharashtra India and earlier as the Police Commissioner of Mumbai, Mr. AN Roy is now the strategic advisor with IFSG. With an illustrious career spanning about 40 years in the Indian Police Service ("IPS"), Mr. Roy's contribution to the Police force has been commendable.

His in-depth knowledge and vast experience in security and intelligence related matters at the National and State level have been instrumental in making the police services more accessible to citizens. At IFSG, Mr. Roy will play a strategic role and work closely with the IFSG board members to create guidelines for responsible industry practices.

## GamePlan 2020

The third edition of GamePlan is all set to churn out new dialogues on the fantasy sports industry. With xx as the central theme, GamePlan 2020 would focus on how Fantasy sports is driving sports ecosystem in India with some eminent personalities leading the conversations like every year.

Block your calendar: Thursday, March 05, 2020

Please share an e-mail of confirmation at: [secretarygeneral@ifsg.in](mailto:secretarygeneral@ifsg.in)

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